



International Networking 3.0



Success, Success, Success!

Implementing the 9 Essential Steps of Successful International Networking

- DATE:** **Friday, February 10th, 2012**
Seminar from 10:00 am to 1:00 pm
- LOCATION:** Salt Lake Chamber
175 East 400 South, Suite 609
Salt Lake City, UT 84111
- INVITEES:** Business managers and entrepreneurs interested in learning international networking techniques.
- FACILITATORS:** **Franz Kolb**, Regional Director, Governor's Office of Economic Development, (GOED) International Trade and Diplomacy.
Low Cramer, President and CEO, World Trade Center Utah.
- PRESENTERS:** **Brett Heimburger**, Regional Director— Asia, GOED
Barbara Bagnasacco, Ballard Spahr LLC
Miguel Rovira, Regional Director—The Americas, GOED
Tarek Mango, Managing Director, Mango Enterprises
Sabina Zunguze, President, A gift to Africa (TBC)
Caecilia Hahn, Swedish Honorary Consul (TBC)
Paul Savage, Attorney, Kirton & McConkie
Satya Bathula, President, Nytia Software
- OPPORTUNITY:** In an increasingly globalizing world, *how can business people strengthen their existing and international networks?* A systematic international networking method is vital to modern business success. This seminar will introduce tried and true best practices and review the previous two international networking seminars. Presenters with cultural experience from around the globe will share essential steps of successful international networking. Case studies, demonstrations, role playing, and seminar presentations will help participants internalize these important techniques.

RSVP Required. Space is limited. Please register via email to nlambson@utah.gov no later than February 8, 2012. There is no charge to attend. A networking box lunch will be provided.



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